



# Terms of Service & Community Guidelines & Etiquette

## Section 1: Terms of Service

### OVERVIEW

This website is operated by We Are Eves- Eves B.V. Throughout the site, the terms “we”, “us” and “our” refer to WeAreEves. We Are Eves offers this website, including all information, tools and services available from this site to you, the user, conditioned upon your acceptance of all terms, conditions, policies and notices stated here.

By visiting our site and / or purchasing something from us, you engage in our “Service” and agree to be bound by the following terms and conditions (“Terms of Service”, “Terms”), including those additional terms and conditions and policies referenced herein and/or available by hyperlink. These Terms of Service apply to all users of the site, including without limitation users who are browsers, vendors, customers, merchants, and/ or contributors of content.

Please read these Terms of Service carefully before accessing or using our website. By accessing or using any part of the site, you agree to be bound by these Terms of Service. If you do not agree to all the terms and conditions of this agreement, then you may not access the website or use any services. If these Terms of Service are considered an offer, acceptance is expressly limited to these Terms of Service.

Any new features or tools which are added to the current platform shall also be subject to the Terms of Service. You can review the most current version of the Terms of Service at any time on this page. We reserve the right to update, change or replace any part of these Terms of Service by posting updates and/or changes to our website. It is your responsibility to check this page periodically for changes. Your continued use of or access to the website following the posting of any changes constitutes acceptance of those changes.

Our platform is hosted on AWS. Your data is stored in a data centre of AWS. Regarding what happens with your data - please see the WeAreEves Eves B.V. Privacy Policy.

For any questions about these Terms of Service please contact us at [info@weareeves.com](mailto:info@weareeves.com).

## **1.1 REVIEW / POST TAKE DOWN PROCEDURE FOR INACCURATE OR DEFAMATORY REVIEWS**

Product review (post) experiences may be shared by We Are Eves platform users as long as they are truthful and accurate, lawful and comply with our terms of service. As a member of We Are Eves you may not leave a review which is factually inaccurate or which contains accusations about a business that are untrue or is otherwise unlawful or breaches our terms of service. Fake reviews, or reviews suspected to be fake, are also not permitted. We Are Eves is not liable for any review content which is factually incorrect or contains accusation about a business that are untrue or is otherwise unlawful.

If a member or brand of We Are Eves sees a fake review (post) or review (post) content which appears to be or is unlawful or does not comply with our terms of service, We Are Eves provides members and brand users with the capability to flag this post (review) using the edit functionality at the top right hand drop down menu corner of any review on the We Are Eves platform. When flagged, this post is *selected from the menu - the review will be reviewed and, if not compliant with laws or our terms, removed from the We Are Eves platform and We Are Eves APIs within a reasonable timeframe.*

For any member or brands having issues regarding the use of the above, please contact [Info@weareeves.com](mailto:Info@weareeves.com).

## **1.2 ONLINE WE ARE EVES USE AND PLATFORM AGE TERMS**

By agreeing to these Terms of Service, you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence and you have given us your consent to allow any of your minor dependents to use this site. You may not use our products for any illegal or unauthorized purpose nor may you, in the use of the Service, violate any laws in your jurisdiction (including but not limited to copyright laws). You must not transmit any worms or viruses or any code of a destructive nature. A breach or violation of any of the Terms will result in an immediate termination of your Services.

## **1.3 GENERAL CONDITIONS**

We reserve the right to refuse service to anyone for any reason at any time. You understand that your content (not including credit card information), may be transferred unencrypted and involve (a) transmissions over various networks; and (b) changes to conform and adapt to technical requirements of connecting networks or devices. Credit card information is always encrypted during transfer over networks. You agree not to reproduce, duplicate, copy, sell, resell or exploit any portion of the Service, use of the Service, or access to the Service or any contact on the website through which the service is provided, without express written permission by us. The headings used in this agreement are included for convenience only and will not limit or otherwise affect these Terms.

#### **1.4. ACCURACY, COMPLETENESS AND TIMELINESS OF INFORMATION**

We are not responsible if information made available on this site is not accurate, complete or current. The material on this site is provided for general information only and should not be relied upon or used as the sole basis for making decisions without consulting primary, more accurate, more complete or more timely sources of information. For all exact product information - all Brands (product developers and sellers) should be contacted for any questions about how to use a product or the ingredients contained within it. All consumers must read all product packaging instructions and materials prior to use. Any reliance on the material on this site is at your own risk.

This site may contain certain historical information. Historical information, necessarily, is not current and is provided for your reference only. We reserve the right to modify the contents of this site at any time, but we have no obligation to update any information on our site. You agree that it is your responsibility to monitor changes to our site.

#### **1.5. MODIFICATIONS TO THE SERVICE AND PRICES**

Prices for our products are subject to change without notice by connected suppliers. Prices may vary from suppliers or brands own websites. We reserve the right at any time to modify or discontinue the Service (or any part or content thereof) without notice at any time.

We shall not be liable to you or to any third-party for any modification, price change, suspension or discontinuance of the Service.

#### **1.6. PRODUCTS OR SERVICES (if applicable)**

Certain products or services may be available exclusively online through the website. These products or services may have limited quantities and are subject to return or exchange only according to our Return Policy. We have made every effort to display as accurately as possible the colors and images of our products that appear at the store. We cannot guarantee that your computer monitor's display of any color will be accurate.

We reserve the right, but are not obligated, to limit the sales of our products or Services to any person, geographic region or jurisdiction. We may exercise this right on a case-by-case basis. We reserve the right to limit the quantities of any products or services that we offer. All descriptions of products or product pricing are subject to change at anytime without notice, at the sole discretion of us. We reserve the right to discontinue any product at any time. Any offer for any product or service made on this site is void where prohibited.

We do not warrant that the quality of any products, services, information, or other material purchased or obtained by you will meet your expectations, or that any errors in the Service will be corrected.

## **1.7 ACCURACY OF BILLING AND ACCOUNT INFORMATION**

If applicable, we reserve the right to refuse any order you place with us. We may, in our sole discretion, limit or cancel quantities purchased per person, per household or per order. These restrictions may include orders placed by or under the same customer account, the same credit card, and/or orders that use the same billing and/or shipping address. In the event that we make a change to or cancel an order, we may attempt to notify you by contacting the e-mail and/or billing address/phone number provided at the time the order was made. We reserve the right to limit or prohibit orders that, in our sole judgment, appear to be placed by dealers, resellers or distributors.

You agree to provide current, complete and accurate purchase and account information for all purchases made at our store. You agree to promptly update your account and other information, including your email address and credit card numbers and expiration dates, so that we can complete your transactions and contact you as needed.

For more detail, please review our Returns Policy.

## **1.8 OPTIONAL TOOLS**

We may provide you with access to third-party tools over which we neither monitor nor have any control nor input. You acknowledge and agree that we provide access to such tools "as is" and "as available" without any warranties, representations or conditions of any kind and without any endorsement. We shall have no liability whatsoever arising from or relating to your use of optional third-party tools.

Any use by you of optional tools offered through the site is entirely at your own risk and discretion and you should ensure that you are familiar with and approve of the terms on which tools are provided by the relevant third-party provider(s).

We may also, in the future, offer new services and/or features through the website (including, the release of new tools and resources). Such new features and/or services shall also be subject to these Terms of Service.

## **1.9 THIRD-PARTY LINKS**

Certain content, products and services available via our Service may include materials from third-parties. Third-party links on this site may direct you to third-party websites that are not affiliated with us. We are not responsible for examining or evaluating the content or accuracy and we do not warrant and will not have any liability or responsibility for any third-party materials or websites, or for any other materials, products, or services of third-parties.

We are not liable for any harm or damages related to the purchase or use of goods, services, resources, content, or any other transactions made in connection with any third-party websites. Please review carefully the third-party's policies and practices and make sure you

understand them before you engage in any transaction. Complaints, claims, concerns, or questions regarding third-party products should be directed to the third-party.

## **1.10 USER COMMENTS, FEEDBACK AND OTHER SUBMISSIONS**

If, at our request, you send certain specific submissions (for example contest entries) or without a request from us you send creative ideas, suggestions, proposals, plans, or other materials, whether online, by email, by postal mail, or otherwise (collectively, 'comments'), you agree that we may, at any time, without restriction, edit, copy, publish, distribute, translate and otherwise use in any medium any comments that you forward to us. We are and shall be under no obligation (1) to maintain any comments in confidence; (2) to pay compensation for any comments; or (3) to respond to any comments.

We may, but have no obligation to, monitor, edit or remove content that we determine in our sole discretion are unlawful, offensive, threatening, libelous, defamatory, pornographic, obscene or otherwise objectionable or violates any party's intellectual property or these Terms of Service.

You agree that your comments will not violate any right of any third-party, including copyright, trademark, privacy, personality or other personal or proprietary right. You further agree that your comments will not contain libelous or otherwise unlawful, abusive or obscene material, or contain any computer virus or other malware that could in any way affect the operation of the Service or any related website. You may not use a false e-mail address, pretend to be someone other than yourself, or otherwise mislead us or third-parties as to the origin of any comments. You are solely responsible for any comments you make and their accuracy. We take no responsibility and assume no liability for any comments posted by you or any third-party.

## **1.11 PERSONAL INFORMATION**

Your submission of personal information through the store is governed by our WeAreEves Eves B.V. Privacy Notice..

## **1.12 ERRORS, INACCURACIES AND OMISSIONS**

Occasionally there may be information on our site or in the Service that contains typographical errors, inaccuracies or omissions that may relate to product descriptions, pricing, promotions, offers, product shipping charges, transit times and availability. We reserve the right to correct any errors, inaccuracies or omissions, and to change or update information or cancel orders (if required) if any information in the Service or on any related website is inaccurate at any time without prior notice (including after you have submitted your order).

We undertake no obligation to update, amend or clarify information in the Service or on any related website, including without limitation, pricing information, except as required by law. No specified update or refresh date applied in the Service or on any related website, should

be taken to indicate that all information in the Service or on any related website has been modified or updated.

### **1.13 PROHIBITED USES**

In addition to other prohibitions as set forth in the Terms of Service, you are prohibited from using the site or its content: (a) for any unlawful purpose; (b) to solicit others to perform or participate in any unlawful acts; (c) to violate any international, federal, provincial or state regulations, rules, laws, or local ordinances; (d) to infringe upon or violate our intellectual property rights or the intellectual property rights of others; (e) to harass, abuse, insult, harm, defame, slander, disparage, intimidate, or discriminate based on gender, sexual orientation, religion, ethnicity, race, age, national origin, or disability; (f) to submit false or misleading information; (g) to upload or transmit viruses or any other type of malicious code that will or may be used in any way that will affect the functionality or operation of the Service or of any related website, other websites, or the Internet; (h) to collect or track the personal information of others; (i) to spam, phish, pharm, pretext, spider, crawl, or scrape; (j) for any obscene or immoral purpose; or (k) to interfere with or circumvent the security features of the Service or any related website, other websites, or the Internet. We reserve the right to terminate your use of the Service or any related website for violating any of the prohibited uses. (l) Under no circumstances may any brand, company or person use the content of We Are Eves (Eves B.V.) without prior consent of We Are Eves (Eves B.V.). Content of We Are Eves may only be used by brands for reasoning as stated in **WeAreEves Eves B.V. Brand Shelfie Mutual Agreement**. If a brand wishes to work with We Are Eves with regards to content use then a **WeAreEves Eves B.V. Brand Shelfie Mutual Agreement** (Eves B.V) must be in place - please reach out to [info@weareeves.com](mailto:info@weareeves.com) for more information about this.

### **1.14 DISCLAIMER OF WARRANTIES; LIMITATION OF LIABILITY**

We do not guarantee, represent or warrant that your use of our service will be uninterrupted, timely, secure or error-free. We do not warrant that the results that may be obtained from the use of the service will be accurate or reliable.

You agree that from time to time we may remove the service for indefinite periods of time or cancel the service at any time, without notice to you.

You expressly agree that your use of, or inability to use, the service is at your sole risk. The service and all products and services delivered to you through the service are (except as expressly stated by us) provided 'as is' and 'as available' for your use, without any representation, warranties or conditions of any kind, either express or implied, including all implied warranties or conditions of merchantability, merchantable quality, fitness for a particular purpose, durability, title, and non-infringement.

In no case shall weareeves Eves B.V. our directors, officers, employees, affiliates, agents, contractors, interns, suppliers, service providers or licensors be liable for any injury, loss, claim, or any direct, indirect, incidental, punitive, special, or consequential damages of any kind, including, without limitation lost profits, lost revenue, lost savings, loss of data, replacement costs, or any similar damages, whether based in contract, tort (including negligence), strict liability or otherwise, arising from your use of any of the service or any

products procured using the service, or for any other claim related in any way to your use of the service or any product, including, but not limited to, any errors or omissions in any content, or any loss or damage of any kind incurred as a result of the use of the service or any content (or product) posted, transmitted, or otherwise made available via the service, even if advised of their possibility. Because some states or jurisdictions do not allow the exclusion or the limitation of liability for consequential or incidental damages, in such states or jurisdictions, our liability shall be limited to the maximum extent permitted by law.

**User generated content – customer reviews, comments and posts:** Under no circumstances shall WeAreEves - Eves B.V. be liable for any claims or damages caused by WeAreEves user's content, opinions, reviews provided about products, articles product reviews, tips or posts about a particular brand or product.

**Article content:** Under no circumstances shall We Are Eves Eves B.V. be liable for any claims or damages caused by articles or opinions based on public market information or customer feedback.

## **1.15 INDEMNIFICATION**

You agree to indemnify, defend and hold harmless WeAreEves Eves B.V. and our parent, subsidiaries, affiliates, partners, officers, directors, agents, contractors, licensors, service providers, subcontractors, suppliers, interns and employees, harmless from any claim or demand, including reasonable attorneys' fees, made by any third-party due to or arising out of your breach of these Terms of Service or the documents they incorporate by reference, or your violation of any law or the rights of a third-party.

## **1.16 SEVERABILITY**

In the event that any provision of these Terms of Service is determined to be unlawful, void or unenforceable, such provision shall nonetheless be enforceable to the fullest extent permitted by applicable law, and the unenforceable portion shall be deemed to be severed from these Terms of Service, such determination shall not affect the validity and enforceability of any other remaining provisions.

## **1.17 TERMINATION**

The obligations and liabilities of the parties incurred prior to the termination date shall survive the termination of this agreement for all purposes. These Terms of Service are effective unless and until terminated by either you or us. You may terminate these Terms of Service at any time by notifying us that you no longer wish to use our Services, or when you cease using our site.

If in our sole judgment you fail, or we suspect that you have failed, to comply with any term or provision of these Terms of Service, we also may terminate this agreement at any time

without notice and you will remain liable for all amounts due up to and including the date of termination; and/or accordingly may deny you access to our Services (or any part thereof).

### **1.18 ENTIRE AGREEMENT**

The failure of us to exercise or enforce any right or provision of these Terms of Service shall not constitute a waiver of such right or provision. These Terms of Service and any policies or operating rules posted by us on this site or in respect to The Service constitutes the entire agreement and understanding between you and us and govern your use of the Service, superseding any prior or contemporaneous agreements, communications and proposals, whether oral or written, between you and us (including, but not limited to, any prior versions of the Terms of Service).

Any ambiguities in the interpretation of these Terms of Service shall not be construed against the drafting party.

### **1.19 BRANDS**

Brands must adhere to our Terms of Service. In addition, Brands may only have a shelfie on WeAreEves Eves B.V. when a signed **WeAreEves Eves B.V. Brand Shelfie Mutual Agreement** is in place and signed off and approved by Eves B.V. Management (minimal 1 founder) and the Brand.

Under no circumstances may any Brand have any shelfie presence, or create any posts on WeAreEves or actively promote any of their products or engage with WeAreEves users comments or posts prior to having a **WeAreEves Eves B.V. Brand Shelfie Mutual Agreement** in place.

Should any Brand act on WeAreEves without the WeAreEves Brand Shelfie Agreement in place Eves B.V. reserves the right to stop any brand account for which no signed WeAreEves Mutual Agreement contract is in place.

WeAreEves Eves B.V. is not liable for any damage caused to brands on WeAreEves or regarding their products. Each brand supplier or producer is responsible for clearly communicating their product ingredients on their packaging and the honest truth about their products. Users of any product are expected to thoroughly check the content, ingredients and packaging of any product prior to use and to submit any questions they may have to a brand directly on their website. Should any customer complain about brand activity on WeAreEves Eves B.V. then WeAreEves Eves B.V. reserves the right to put a WeAreEves Shelfie Brand account on hold at any time or even to delete it after investigation.

With regards to **REVIEW / POST TAKE DOWN PROCEDURE FOR INACCURATE OR DEFAMATORY REVIEWS** - see section 1.1. of this document.



Brands are to request having a Brand Shelfie on Eves by applying for one via [info@weareeves.com](mailto:info@weareeves.com). Upon receipt of application Eves B.V WeAreEves will explain the next steps regarding completion of the **WeAreEves Eves B.V. Brand Shelfie Mutual Agreement**.

## **1.20 GOVERNING LAW**

These Terms of Service and any separate agreements whereby we provide you Services shall be governed by and construed in accordance with the Dutch laws of Eves B.V., Herengracht 505, 1017 BV Amsterdam, Netherlands.

## **1.21 CHANGES TO TERMS OF SERVICE**

You can review the most current version of the Terms of Service at any time at this page. We reserve the right, at our sole discretion, to update, change or replace any part of these Terms of Service by posting updates and changes to our website. It is your responsibility to check our website periodically for changes. Your continued use of or access to our website or the Service following the posting of any changes to these Terms of Service constitutes acceptance of those changes.

## **1.22 - REFUND POLICY**

For Returns

Our policy lasts 60 days. If 30 days have gone by since your purchase, unfortunately we can't offer you a refund or exchange. Opened products cannot be returned.

To be eligible for a return, your item must be unused and in the same condition that you received it. It must also be in the original packaging. Your items must be returned to the origin address stated on the packaging.

To complete your return, we require a receipt or proof of purchase.

Refunds (if applicable)

Once your return is received and inspected, our suppliers will send you an email to notify you that your returned item has been received. You will also be notified of the approval or rejection of your refund.

If you are approved, then your refund will be processed, and a credit will automatically be applied to your credit card or original method of payment, within 10-14 working days.

Late or missing refunds (if applicable)

If you haven't received a refund yet, first check your bank account again.

Then contact your credit card company, it may take some time before your refund is officially posted.

Next contact your bank. There is often some processing time before a refund is posted.

If you've done all of this and you still have not received your refund yet, please contact the sender of your goods.

Sale items (if applicable)

Only regular priced items may be refunded, unfortunately sale items cannot be refunded.

Exchanges (if applicable)

We only replace items if they are defective or damaged. If you need to exchange it for the same item, send us an email at [info@weareeves.com](mailto:info@weareeves.com) and send your item to: Eves B.V., Herengracht 505, 1017 BV Amsterdam, Netherlands.

Counterfeit products

No claims or returns of counterfeit products will be accepted. WeAreEves only works with approved Brand suppliers.

Shipping

To return your product, you should mail your product to the supplier:

You will be responsible for paying for your own shipping costs for returning your item. Shipping costs are non-refundable. If you receive a refund, the cost of return shipping will be deducted from your refund.

Depending on where you live, the time it may take for your exchanged product to reach you, may vary.

If you are shipping an item over \$75, you should consider using a trackable shipping service or purchasing shipping insurance. We don't guarantee that we will receive your returned item.

## **Section 2: Community Guidelines & Etiquette**

EVES B.V.'s We Are Eves.com, hereafter called "We Are Eves" is here for you – to drive a new perspective on beauty which is honest, has less filters and is transparent. We Are Eves is a community to help others be the beautiful being they are. On We Are Eves members can share honest reviews and advice about beauty products or beauty rituals to help others discover new beauty products. We Are Eves is a platform on which members and users can share their personal experiences of using beauty products to help others. The discussions on We Are Eves are meant to stimulate conversation not to create contention. Let others have their say, just as you may.

If there are any questions on what content is appropriate to post on We Are Eves please contact We Are Eves [hello@WeAreEves.com](mailto:hello@WeAreEves.com).

The We Are Eves Community Guidelines & Etiquette should not be seen as all-inclusive, but rather to give We Are Eves members a general idea of the guidelines to follow when participating on We Are Eves. In order to preserve a climate that encourages both civil and

fruitful dialogue, We Are Eves reserves the right to suspend, remove content, or terminate participation on all lists for members who violate these Guidelines & Etiquette. Taking action against one of our We Are Eves members, particularly in regard to removing an account, is something we would like to avoid, but realistically may have to happen in order to protect the quality of service we strive to provide to our members. This restriction is not intended to limit in any way the beauty networking, sharing, discovering and informative advantages of We Are Eves.

The Community Guidelines & Etiquette may be revised from time to time and it's the member's responsibility to monitor these changes which are published on [www.WeAreEves.com](http://www.WeAreEves.com) website.

We Are Eves is not responsible for the opinions and information posted on our site by others. We Are Eves disclaims all warranties with regard to information posted whether posted by We Are Eves or any third party; this disclaimer includes all implied warranties of parties. In no event shall We Are Eves be liable for any special, indirect, or consequential damages or any damages whatsoever resulting from loss of use, data, or profits, arising out of or in connection with the use or performance of any information posted on We Are Eves (Eves B.V.) .

By posting material, members grant We Are Eves with the nonexclusive, world-wide, transferable right and license to display, copy, publish, distribute, transmit, print, and use such information or other material in any way and in any medium, including but not limited to print or electronic form. By posting material you also grant the right for Brands which have a **WeAreEves Eves B.V. Brand Shelfie Mutual Agreement** in place with WeAreEves only to use your quote or material (of course without your personal details except for your user name made anonymous. Note video content and Images will also be shared with Brands which have a **WeAreEves Eves B.V. Brand Shelfie Mutual Agreement** in place so what you do not want to have shared - do not place on WeAreEves.com (websites) domains or sub domains). It is to be noted if you sign up for the We Are Eves Beauty Editor program then you agree for We Are Eves (EvesB.V) to send your address details to brands which they work with under the **WeAreEves Eves B.V. Brand Shelfie Mutual Agreement** for the use sending products to you. Under no circumstances may Brands use or copy any We Are Eves (Eves B.V.) domain, subdomain content or user content.

Content should not be posted if it encourages or facilitates members to arrive at any agreement that either expressly or impliedly leads to price fixing, a boycott of another's business, or other conduct intended to illegally restrict free trade. Content that encourages or facilitates an agreement about the following subjects are inappropriate: prices, discounts, or terms or conditions of sale; salaries; profits, profit margins, or cost data; market shares, sales territories, or markets; allocation of customers or territories; or selection, rejection, or termination of customers or suppliers. We Are Eves regularly monitors for inappropriate postings and does not on its own undertake editorial control of postings. However, in the event that any inappropriate posting is brought to We Are Eves attention, We Are Eves will take all appropriate action.

Possible We Are Eves disciplinary actions for Terms of Agreement Guidelines and Etiquette violations:

- Members may be subject to removal from community and will be notified of this.

- A formal notification is sent to the member who violated these Community Guidelines & Etiquette. The member may be removed from participating on We Are Eves.
- We Are Eves reserves the right to edit or delete a post. However, We Are Eves will not edit or delete posts for members, unless there has been a severe violation of We Are Eves Community Guidelines and Etiquette (as per the above.) Please see above sections 1.1. and thereafter.

In summary and in light of the above: The We Are Eves Community Guidelines and Etiquette Guidelines Do' and Don'ts include:

Dos	Donts
<ul style="list-style-type: none"> <li>· Know the We Are Eves Terms of service &amp; privacy policy which includes these Community Guidelines and Etiquette aspects also.</li> </ul>	<ul style="list-style-type: none"> <li>· Don't attack others. The discussions on We Are Eves are meant to stimulate conversation not to create contention. Let others have their say, just as you may.</li> </ul>
<ul style="list-style-type: none"> <li>· Post truthful factual product experiences, Share truthful, factual beauty tip experiences, truthful , factual, beauty product video or photos of beauty rituals, truthful factual beauty experiences opinions (good or bad). Post fun videos or photos of you and your friends having fun with beauty products, or contacts, post any beauty selfies you are proud of – users would love to see them.</li> </ul>	<ul style="list-style-type: none"> <li>· Expect We Are Eves to tell you which beauty products to use or not. All advice provided is from the community and their experiences and it is up to everyone to decide which products to use or not for themselves and most importantly to read all packaging and ingredients prior to use and to ask brand suppliers directly via their websites also about a product should they have any doubts or question about them. You choose who to follow – users, Beauty editors and Brands so you decide!</li> </ul>
<ul style="list-style-type: none"> <li>· Be yourself, say who you are</li> </ul>	<ul style="list-style-type: none"> <li>· Post picture, videos or content about none related beauty product rituals, tips or advice. Post anything vulgar, obscene, racist, sexist, discriminating, illegal, threatening. Don't post anything untruthful or with incorrect facts at any time.</li> </ul>
<ul style="list-style-type: none"> <li>· Respect We Are Eves and brand guidelines</li> </ul>	<ul style="list-style-type: none"> <li>· Promote products which you are sponsored by</li> </ul>
<ul style="list-style-type: none"> <li>· Know that any post is done by you , personally - so be honest</li> </ul>	<ul style="list-style-type: none"> <li>· Post things which hurt others personally</li> </ul>

<ul style="list-style-type: none"> <li>· Ensure your post is supported by facts where possible or your own experience</li> </ul>	<ul style="list-style-type: none"> <li>· Don't post commercial messages. Contact people directly with product and service information if you believe it would help them.</li> </ul>
<ul style="list-style-type: none"> <li>· Be courteous</li> </ul>	<ul style="list-style-type: none"> <li>· Don't post any community messages containing promotional material, special offers, job offers, product announcements, or solicitation for services. WeAre Eves reserves the right to these messages, to block these shelfies and potentially ban sources of those solicitations.</li> </ul>
<ul style="list-style-type: none"> <li>· Add value to help others – think before you post</li> </ul>	<ul style="list-style-type: none"> <li>· Forget that all defamatory, abusive, profane, threatening, offensive, or illegal materials are strictly prohibited and may be removed.</li> </ul>
<ul style="list-style-type: none"> <li>· Be respectful of other's opinions, religions and values</li> </ul>	<ul style="list-style-type: none"> <li>· Spam other We Are Eves user just for the sake of spamming. Likes and relevant comments on a post are allowed but should a user be attacked online abusively or spammed then We Are Eves will take action as explained above</li> </ul>
<ul style="list-style-type: none"> <li>· Monitor comments on any posts you have and make sure they are legal and truthful and if not – please report them</li> </ul>	<ul style="list-style-type: none"> <li>· Respond by promoting products</li> </ul>
<ul style="list-style-type: none"> <li>· Treat people the way you like to be treated</li> </ul>	<ul style="list-style-type: none"> <li>· Post anything you don't want others to see</li> </ul>
<ul style="list-style-type: none"> <li>· Respond to questions you know the answer to, have advice for or honest recommendations or advice as to why not to use them</li> </ul>	<ul style="list-style-type: none"> <li>· Post Any information protected by copyright unless approved by the copyright owner and only if aligned with these guidelines and etiquette</li> </ul>
<ul style="list-style-type: none"> <li>· Answer any product related questions if you are a brand</li> </ul>	
<ul style="list-style-type: none"> <li>· Respect copyright</li> </ul>	

<ul style="list-style-type: none"><li>· Let us know if you like to review beauty products once and a while and to leave a review about them-see our online Beauty Editor Application</li></ul>	
<ul style="list-style-type: none"><li>· Send us your feedback -we aim to make We Are Eves the most honest and comfortable place for you to be the beautiful being or brand that you are. If you feel dissatisfied with the service of our platform or of course if you are happy with it or just want a few things to be better – please let us know – to us all feedback is a gift. Thanks!</li></ul>	